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Lash-a-rama:
Dior autumn/winter
2007-2008.

BAZAAR *beauty*

PLATINUM *hits* 2007

Thousands of beauty products were launched this year. Some were miracle workers, others failed to live up to their lofty claims. Here's what we consider to be the finest moments of 2007.

By Zoë Foster and Sally Hunwick



Badgley Mischka eau de parfum, from \$80.

Editor's pick: Badgley Mischka fragrance range, from \$80.

Why it's a winner:

When Agent Provocateur first launched Agent Provocateur eau de parfum in 2000, it was about as subtle as their suspenders. The woody, spicy fragrance was a power scent, worn by the confident, sensual femme. Badgley Mischka is the first fragrance since Agent Provocateur to wield such command and allure, beautifully merging light (berries, peony, jasmine) and shade (musk, sandalwood, amber and patchouli). This scent is full of depth, luxury and glamour. ZF

2 Editor's pick: Lancôme Virtuose Mascara, \$50.



Why it's a winner: Each year a mascara trend infiltrates the market. 2004 was the year of fat lashes and super volume, a charge led by Lancôme's Hypnôse and L'Oréal Paris's Volume Shocking. In 2005 we went length crazy and 2006 was all about separation and definition, the silicon "combs" of Chanel's

Inimitable and Max Factor's Masterpiece showing the way. Enter 2007 and exit the lash curler. Lancôme Virtuose, \$50, gives volume and length, but most importantly, curl. The special curved brush grips the lash and doesn't let go until you've pulled it up and out. Magic. ZF



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M.A.C's Barbie (right), and Barbie loves M.A.C Nail Lacquer In Steamy, \$22.



Editor's pick: Barbie loves M.A.C

Why it's a winner: Big and somewhat surprising collaborations have been popping up in fashion for a while now (cue Josh Goot and Target; Karl Lagerfeld and H&M; Kate Moss and Topshop). But collaborations hadn't really trickled into beauty until earlier this year when M.A.C sashayed in, announcing its alliance with Mattel, and an entire range of cosmetics based on that dollhouse minx, Barbie. The Barbie-approved glosses, powders and shadows, adorned with a frisky black stencil of Barbie and flaunting candy pinks, evolved into best-selling collector's pieces. ZF

4 Editor's pick: Environmentally-aware beauty.

Why it's a winner: Organic, biodynamic, carbon footprints, environmentally sustainable packaging ... 2007 was the year of the conscience — we cared where our beauty products came from (and where they will likely end up). In June, Lancôme pledged to plant a tree for each of the first 10,000 bottles sold in the US of its antioxidant serum Primordiale Skin Defence, \$135. Smaller brands are also doing their bit: New Zealand natural line Trilogy has launched a low-lathering Gentle Moisturising shampoo and conditioner, \$19.95 each, that's free of foaming additives and is fully biodegradable. Green truly is the new black. SH



Pucci autumn/winter 2007-2008. Below left: Goldwell InnerEffect RePower & Color Live Root Lift Spray, \$24.95.



6 Editor's pick: Goldwell InnerEffect Hair Regeneration Therapy.

Why it's a winner: It's easy to spend \$30 on a salon treatment and feel no difference in your hair's condition. But with this tailored treatment we had softer, better-behaved hair for longer. Blow-drying seemed quicker, curls were well-formed, and our semipermanent colour didn't fade to red in three washes. The take-home and styling counterparts are the icing on the cake. 1800 506 060. ZF

7 Editor's pick: The onslaught of cleansing oils.

Why it's a winner: From high-tech luxe brands such as Utowa, SK-II, Shiseido and Dermalogica through to M.A.C, Bloom and Shizen, plant-based cleansing oils were big in 2007. Why? They remove excess oil without stripping the skin; they're gentle enough for even the most sensitive skin; and finally, they remove all the chemicals and silicon in the primers/foundations/sunscreens we now wear daily. Bottom line? Try one. ZF



Dermalogica PreCleanse, \$59.

5 Editor's Pick: Brazilian blowout, \$350.

Why it's a winner: First there were chemical relaxers, then came Japanese ionic straightening. But for those with commitment issues, damaged or bleached hair, the risks were too high. Welcome to 2007's answer: the Brazilian blowout. This potent protein hair treatment reorganises hair structure for instant smoothness. It was an underground secret in Brazil for years, but when Brazilian-born stylist Mauricio Ribeiro took it to the US, it took off. The two-visit treatment costs \$350, but when the payoff is six weeks' worth of good hair days, it's worth every cent. www.theblonderoom.com.au. SH



Zac Posen autumn/winter 2007-2008.

8 Editor's pick: Maybelline NY Shine Seduction Glossy Lipcolor, \$15.95.

Why it's a winner: With beauty editors attending a seemingly endless list of lip-gloss launches, it's hard to play favourites. Lancôme Color Fever Gloss, Clinique Superbalm Moisturizing Gloss and M.A.C 3D Glass lipgloss launched in 2007 with impressive formula and packaging innovations. But when Maybelline's lipstick-gloss hybrid, Shine Seduction Glossy Lipcolor, dropped, we fell hard. Its sleek packaging and no-mess twist applicator delivers just the right amount of product, while the long-wearing formula earns major brownie points. SH



Maybelline NY Shine Seduction Glossy Lipcolor.



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9 Editor's pick: Laura Mercier Mineral Powder SPF15, \$45.

Why it's a winner: Mega makeup trend of the year? Mineral makeup. With allergies, intolerances and dermatological procedures on the increase, an irritation-free alternative makes good skin sense. Newcomers Inika, Eles and Minerelle piqued our interest, while mineral mainstayers Jane Iredale, i.d. bareMinerals and Glominerals kept up with innovative product updates. Then Laura Mercier released her mineral line. The delicate Mineral Powder SPF15 (in six shades) boasts pure pearl and mica for a soft-focus finish and contains none of the nasties associated with traditional makeup (petrochemicals, talc, fragrance and dye). Mercier's line has 15 active amino acids to help clear the skin of toxins and ward off ageing. We can't wait for her Mineral Primer and Mineral Finishing Powder to arrive in Australia. SH

10 Editor's pick: Tom Ford Estée Lauder Azurée Soleil range.

Why it's a winner: Tom's third collection for Estée Lauder was his best yet. Like Azurée, its 2006 predecessor, the Azurée Soleil range sported the same vintage seaside glamour look. Highlights included the sheer nude lip gloss, golden crème shimmer for the cheeks, sexy bronze body tint and a delicious scented body oil. The standout, though, was the body splash, Eau Fraiche SkinScent, which smells a little bit like warm sand crossed with coconuts and gardenia. Dreamy. ZF



Get naturally flawless with mineral powders: Miu Miu autumn/winter 2007-2008.



Jessica Simpson and her Hairdo Salon's Clip-in Extensions.

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Editor's pick: Hairdo Salon's Clip-in Extensions, from Jessica Simpson and Ken Paves, \$549.

Why it's a winner: We've never been entirely sold on the idea of permanent hair extensions. Then came Hairdo's 100 per cent human hair clip-in extensions, capitalising on a simple concept hairstylists have been using on shoots for years. They can be clipped in and out of your real hair and, unlike their permanent counterparts, are virtually undetectable and don't damage tresses. The clincher is having hair stylist Anthony Nader's from Sydney's Raw colour-match and cut the hair extension to your needs. See www.hairuwear.com; www.rawhair.com.au. SH

12 Editor's pick: Sciton Broadband Light (BBL) and Nd:YAG laser.

Why it's a winner: Fraxel, Thermage, Titan — facial rejuvenation is a developing area, but it can be daunting for those with a low pain threshold. Enter the new Sciton BBL and Nd:YAG laser, complete with an ice tip to cut down on the ouch factor. It tailors to all skin types and solves issues such as pigmentation, scarring, open pores, acne and unwanted hair. Not as relaxing as a facial, but offers some serious results. (02) 8814 5800; www.edeninstitute.com.au. SH



Editor's pick: It's a tie ... La Mer The Eye Concentrate, \$350 and La Prairie Skin Caviar Luxe Eye Lift Cream \$460.

Why they're winners: This year was all about the big-ticket eye cream, and these two were the cream of the crop, literally. Lines and puffiness are no match for these two pots of fury, which combat dryness, smooth lines, fight off dark circles and pump up the circulation. SH

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13 Editor's pick: OPI Pro Wide brush nail lacquer, \$19.95.

Why it's a winner: OPI's clever new nail lacquer ProWide brush is a specially designed flat brush, which gives a better spread of polish in fewer strokes. The splay of the brush mirrors the width of your nail, so one careful stroke positioned near the cuticle pretty much covers your entire nail, saving you from doing five thin strokes (one of which you will inevitably bodge). ZF



OPI Pro Wide brush nail lacquer, \$19.95.

15 Editor's pick: Narciso Rodriguez For Him, \$94.

Why it's a winner: This year saw a kind of renaissance for men's fragrances. Most signalled a return to masculinity, with notes of coffee, incense, leather, amber and musk starring again after years of oceanic, fresh scents. My pick? Narciso Rodriguez For Him, which merges green, mossy notes with amber, patchouli and Narciso's signature musk. The final result is engaging, unique and very, very sexy. ZF



EDWARD URRUTIA, JASON LLOYD-EVANS